



Fall 2010

MNYCCPOA POST

Providing Tools for Career Counselors

MNYCCPOST

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Where have all the recession-proof jobs gone?

Editorial

by Laurie Joseph, Nassau Community College

It used to be a fairly long list -- the list of professions that experts believe could withstand recessions and economic slow-downs. Now that list seems to be shrinking.

Of course food comes to mind first, right? I mean, you've got to eat, don't you? Although grocery stores and many restaurants may appear to be thriving, the industry has not shown gains lately. You may find yourself purchasing more of the generic brands at the supermarket, skipping an appetizer or dessert or rethinking that glass of wine when you go to a restaurant simply to cut costs. Well, food retailers are feeling the pinch. You may have noticed at some of the higher priced restaurants, there are signs promoting specials and prix fixe meals—something you would have never seen a few years back. According to a May, 2010 report by the National Restaurant Association, "The outlook for the restaurant industry has softened, with decreases in both sales and customer traffic". Supermarket News magazine reports that "Revenues were down over the last year for seventy five top food retailers and wholesalers, including Wal-Mart, Costco and BJ's".

For sure, healthcare comes to mind when you think about some of the strongest industries for all times. Registered nurses make up the largest of the healthcare occupations and employment is predicted to grow much faster than average for them (22% by 2018), according to predictions cited in the U.S. Department of Labor's Bu-

reau of Labor Statistics' 2010-2011 Occupational Outlook Handbook. The Healthcare Association of New York State also predicts that "The demand for nurses will continue dramatically in the next few years." But low vacancy and turnover rates have made it more difficult for recently

graduated nurses to find jobs.

And, recent hospital cuts at both the state and federal levels have already led to thousands of positions lost statewide, and further proposed cuts are on the way. According to the Healthcare Association of New York State, "More than 25% of hospitals and health systems in the state have implemented layoffs or eliminated positions over the past

year, due to the recession". Hitting close to home, it was only a few months ago that St. Vincent's Hospital in lower Manhattan shut down its inpatient services due to about \$700 million in debt. This closure reduced their staff dramatically, including nurses and doctors.

Even though growth is expected in some areas of education (such as preschool teachers, postsecondary teachers, adult literacy and remedial education), the demand for K-12 teachers and teacher assistants remains as fast as the average for all occupations. Many local school districts have been impacted by the recession and city and state budget woes this year. Just recently, Newark Public Schools eliminated nearly 200 positions and 40 job titles. Rochester, NY had 300 teacher layoffs and Mayor Bloomberg initiated a salary freeze to avoid the layoff of approximately 4,400 teachers in NYC.



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Where have all the recession-proof jobs gone?

From page 1.....

State, city and local government agencies are not holding up well either. The public sector used to be known for offering job security, but that is not the case right now. In the City of Newark, employees have faced job cuts and furloughs because of approximately \$16 million dollars in debt. Public libraries have been shut down there as well. More budget tightening measures are expected.

On the technical side, employment for both computer managers/information systems professionals and computer scientists is supposed to grow much faster than average through 2018, according to the U.S. Department of Labor's Bureau of Labor Statistics' 2010-2011 Occupational Outlook Handbook. Smartpros.com listed their most promising jobs for 2010, and it included network administrators, information systems security managers and systems engineers. The Spring, 2010 Job Outlook published by NACE (National Association of Colleges and Employers) revealed that employers from the information industry's project increases in hiring projections for 2010. Their projected hiring increases are among the highest of all fields.

Accounting professionals seem to be on most of the recession proof job lists that are out there, perhaps due to ever-changing governmental regulations and financial laws. There is a growing demand for accountants, according to a recent article in Forbes.com, Where The Jobs Are: Accounting. After all, someone has got to be able to crunch the numbers and someone has to be able to keep the books. According to predictions cited in the U.S. Department of Labor's Bureau of Labor Statistics' 2010-2011 Occupational Outlook Handbook, employment for accountants and auditors is expected to increase much faster than average through 2018.

Other career areas or job titles that have been called recession-proof by a variety of sources include: sales/marketing, utilities, environment/energy, security, health and beauty aids, and service professions (such as auto mechanics, electricians, plumbers and HVAC specialists).

It is important for all of us to feel optimistic about the job market, even if there is only the slightest sign of improvement. There was some good news locally – a decrease in the seasonally adjusted unemployment rate in New York State, dropping to 8.2% June, 2010, according to Bureau of Labor Statistics data. But despite this, New York State still

lost 8500 private sector jobs in the same month. BLS data indicates that the New York-Northern New Jersey-Long Island, NY - NJ - Pa. metropolitan area has 66,200 fewer jobs, compared with a year ago. BLS also cites a 9.3 national unemployment rate for May, 2010 compared with last year (9.1).



I think that this recession has proven to many individuals that no job or career area is 100% recession proof. No one should think that their job or their career path is set; there is no safe profession. As career services professionals, we counsel our students and alumni to make them as recession proof as possible. By developing a wide range of transferable and technical skills and building a vast network of contacts, we can all arm ourselves to compete in a job market with less than favorable economic conditions.

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SPOTLIGHT:

Census 2010: An Insiders View

by Laurie Joseph, Nassau Community College

Although the majority of Americans completed the 2010 Census and returned it in a timely fashion so that everyone living in America has the chance to get counted, many did not. Kevin Jackson is one of the 600,000+ people who has worked for The US Census Bureau this year just to follow-up with residents. In his position as Enumerator, Kevin makes door-to-door visits in various local communities and asks residents the ten simple questions that appear on the 2010 Census form. The twenty nine year-old was happy to land this temporary, part-time position which pays \$18 per hour, due to the tight job market. With a Masters Degree in Urban Affairs from Queens College, a Bachelors Degree in Sociology from Old Westbury and a Liberal Arts Degree from Nassau Community College, Kevin is hoping to find a full-time position either in government or in higher education and views this job (and his unpaid internship working for the Nassau County Planning Commission) as stepping stones. I sat down with Kevin and asked him about his Census 2010 experience, which began in April of this year.

How is the job going?

The job is fun, as far as meeting new people. Although seventy percent of the people will open up the door the first time, I have to be resourceful to find creative ways of getting people to participate. Some people just don't want to bother with this. I've had doors slammed in my face.

How many times do you keep trying, if the residents are unresponsive?

We try six times in total --three in person and three on the phone. We always leave notifications about the attempted visits at the houses or apartments.

Is the work that you're doing gratifying to you?

I feel like I'm performing community service by helping the government reach its goals. The facts and figures that come out of the Census results will help federal and local governments in deciding how to allocate money and resources to all communities, especially those that are underserved.

How have you kept yourself motivated to continue with your job search in such trying economic times?

It was tempting to give up, due to the apprehension, the fear and the frustration, but I couldn't. Along the way, I had to do some soul searching and reevaluate my thoughts and my position on where my life and my career path were headed. This led me to accept a couple of low-wage positions, to satisfy my financial needs and just to feel useful. However, I maintained a sense of optimism and with encouragement from loved ones and my other supporters, I managed to find the strength and courage to continue with my search. I believe that right now, this kind of work can open up several career paths that I can choose from, because it entails an array of skills that are required in today's highly specialized job market.

Important Facts About the US Census

The Census is mandated by the United States Constitution and is authorized to operate under Title 13 and Title 26 of the U.S. Code. The data obtained will influence the number of Congressional seats that will be given to each state and how hundreds of billions of dollars in federal funding will be distributed to state governments. It also impacts the various types of services that will be provided to communities.

Source: www.census.gov and 2010.census.gov.



BOOK REVIEW

Can I Wear My Nose Ring to the Interview?

by Ellen Gordon Reeves

Reviewed by Richard Gluck, Career Center, Stony Brook University

Do you get frustrated reading 'job search' books that are long on telling you what to do, but short on showing you how to do it? If so, *Can I Wear My Nose Ring to the Interview? A Crash Course in Finding, Landing and Keeping Your First Real Job* by Ellen Gordon Reeves (Workman, 2009) is for you. It is chock full of models, examples, sample resumes and cover letters and side bars.

The book focuses on networking, resumes, cover letters and interviewing skills, with the latter receiving the most attention. Fortunately, author Ellen Gordon Reeves doesn't stop there. She sandwiches those basics between information about "Getting Started: Setting Up Job Inc." on one end and "Weighing the Offer" and "You've Got the Job" on the other.

According to the author, job searchers need a plan. YES! It doesn't have to be detailed or formal like a business plan, even though job searchers are in the business of finding a job. A simple, open-ended statement, providing a general sense of direction (and subject to change as situations change) is all that's needed. Other key parts of the preparation stage include: setting up a professional e-mail address and voice mail message.

Reeves points out that employers won't want to hire diz-zymissizzy@gmail.com. Voice mail messages should also sound professional. "No music, no noise or giggling in the background, no 'Yo, what's up?'" For Reeves, business cards are not optional; they are essential. Imagine attending a networking event where the person to whom you are introduced offers you his/her business card. Do you pull out a resume and proffer it as a way of presenting yourself? Probably not.

Speaking of networking, "Can I Wear My Nose Ring. . ." provides an excellent tutorial to help anyone – natural

networker or introvert - find and make the most of their connections. The sidebars in this chapter speak for themselves: "Easing Your Way into Networking" and "Working It: A Model of Effective Networking." As they say on Broadway – Show, Don't Tell. That's exactly what Reeves does. There is a third sidebar entitled "The Rule of Three in Action." Based on her premise that three of anything shouldn't be daunting, the idea relates to making three contacts a day. "It's finite, with a beginning, a middle and an end."

The chapter on resumes addresses the purpose of a resume, suggests ways for strengthening each of the sections (e.g. the 'education' section) provides wrong way/right way samples and includes tips on resume wording. For instance, "Don't turn nouns into verbs. Words like 'liaised' may have crept into the dictionary, but they look silly" and "spell out numbers under ten and use numerals after that: Organized three fund-raisers, each attended by more than 1,000 invitees."

Next up is the chapter titled, "The Must Read Cover Letter." It is replete with samples of effective cover letters, do's and don'ts such as: 'Don't tell them what the job will do for you. . . .' and 'No spilling your guts', plus a Q and A section. By the way, when applying for a position, the cover letter is a Must, even if not required.

The information devoted to "Getting Through the Interview" will definitely get your attention. Almost 50 pages covering everything from 'types of interviews' to 'the waiting game'. Here's a sampling of the sub-sections:

- Do Your Research
- Keep Your Skeletons in Your Closet
- Turn Your Resume into a Story
- Questions, Questions, Questions (about Skills and Qualifications, Self-Image and Personality, Manageability, Knowledge of the Job/Field/Company, Independence/Teamwork/Leadership Ability and Time Management/Organizational Skills)
- Classic Interview Faux Pas
- The Strengths and Weaknesses Question
- Bring It to the Interview (supplementary materials)

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By the way, if you are wondering about the answer to the question posed by the title, *Can I Wear My Nose Ring to the Interview?* Reeves says, "YES. If you wear a nose ring every day and you're not going to give it up, then you need to show your true colors." Enough said. This book belongs on a bookshelf in your Career Center.

About the Author: A workplace and career expert, Reeves has been featured in media including CNN's *Your Money*, EXTRA, *The Atlantic* and *US News and World Report*. She is a frequent public speaker and is often in the New York area. She can be reached at: cani-wearmyosering@gmail.com.

Book Review:

Big Career in the Big City

by Vicki Salemi

Reviewed by Suzanne Grossman, Career Advisor,
College of Staten Island-CUNY

As a career development professional, I sometimes forget that students are not as overjoyed as I am about resumes, cover letters and networking. In contrast, the May, 2010 release *Big Career in the Big City* by Vicki Salemi speaks their language—a career and jobseeking guide that's sassy and fun but with substance. Written with college women and recent graduates in mind, Salemi is like one of the *Sex and the City* gals showing you the ropes for how to land a job in the Big Apple, and thrive while adjusting to city life. Salemi combines her knowledge as a former recruiter and human resources professional of 14 years at KPMG with her love of NYC, with all its glam, to write a career book that is unique and inviting. She's the friend I wished I had when I graduated from college and first set foot in NYC. (Full disclosure--she's the friend I have now, luckily.)

The first two thirds of *Big Career in the Big City* focuses on essential job-seeking skills, with content that is spot on. She expertly explains the value of Linked In and how it's different from Facebook. She navigates the world of internships, resume writing, networking and professional attire. I found the career fair and campus recruiting section particularly useful, and the place where Salemi's inside view of the corporate world shines.

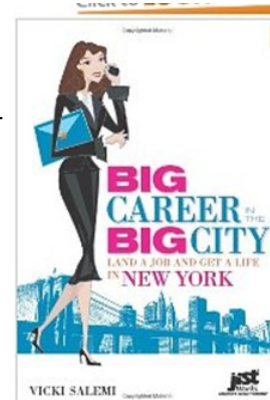
She lets you know exactly what happens when your resume goes into the recruiter's pile, and the kinds of notes recruiters take over a period of several years on individual candidates. One example: she suggests that students tell recruiters they are open to jobs in Parsippany, NJ—a short distance from Manhattan—thereby putting themselves in a much smaller pile of applicants and setting themselves up for an internal transfer down the line while not being too far from the city. There are interviews with young professionals, recruiters, and a wide variety of ex-

perts peppered throughout the book as well as websites, article references and books for further exploration.

The latter section of *Big Career in the Big City* is devoted to settling into life in New York City. In a comforting tone, she lets readers know that moving to New York is no small transition, that it takes time to adjust, and draws helpful comparisons to that first year of college. Again, this is something I could have benefited from years ago struggling with city life just out of college. There are suggestions for dealing with landlords and roommates, how to make new friends, and living in the city on the cheap. Salemi lets you in on "secrets" such as the fact that true New Yorkers never go to Times Square on New Year's Eve (or rarely go out on Saturday nights for that matter). Her stance on New York living is uncompromising: you're made for it or you're not.

Big Career in the Big City pairs solid job-seeking advice that is useful for any college student or recent grad, with specific insider information for the aspiring New Yorker that won't be found in a general career book. The book will be especially useful for college students outside the metropolitan area, but my students at the College of Staten Island would find great value in Salemi's advice, since many of them have limited experience with Manhattan life and what's needed to get that first job. Salemi shows them how, and with her strong narrative voice, is a trusted friend along the way.

If you are interested in purchasing the book, you can go to: <http://www.amazon.com/Big-Career-City-Land-Life/dp/1593577761>



The MNYCCPOA Spring 2010 Meeting

Program Review: Meet the Gurus

by Laurie Joseph, Nassau Community College

Morning panelists from the Guru Nation

The Spring, 2010 meeting was held on May 19, 2010 at Stony Brook University's campus in Manhattan. The Guru Nation, a professional development and career advancement network, presented at the morning program. The Guru Nation is a company that provides how-to advice and skill building for members, featuring both live and recorded interviews with guru experts. Although the company signs up members for free, individual career coaching and career management services can be purchased from one of their gurus (over 100 business and industry experts). The consultants offer in-person, Email or phone consultations.

Co-creator Amy Dorn Kopelan described how the Guru Nation evolved and how it operates. Amy produces conferences, events and people for the company. She described how her editing and production background in television prepared her for this role. She believes that if you produce people properly, you can improve their performance. Five other gurus spoke following Amy.

Catherine Dixon-Kheir, Founder and Principal of Dixon Learning Designs, LLC, focused on the importance of relationships in obtaining career and personal success.

Her background is in organizational behavior, diversity management, leadership development and life coaching. She believes that "you are the present and the future, but your relationships are the backbone". She also believes that critical and powerful relationships help us to connect to our organizations' present and to their future. She teaches individuals how to network and to source their relationships, both virtually and in person.

Katherine Leask, serves as the company's Online Producer. With a background in acting and production management, she believes in the effectiveness of making confident and graceful presentations for career and personal success.

Teresa Moore Griffin believes that we limit ourselves, based on the lies we tell ourselves. The lies are labels, illusions and the excuses that we make (i.e. I can't...). Our fears are based on stories that we tell ourselves and if we tested them, they don't have a solid basis in reality. So, at the Guru Nation and at her own company (Spirit of Purpose), she teaches people how to break through the limit situations in their lives and how to make conscious choices. Using intentional reflections, people can learn to overcome their fears and their own limits.

Ivo Philbert mentors young professionals and teaches students how to land their dream jobs. He believes that "college students are living in two different worlds". At the Guru Nation and at his own consulting firm, he specializes in leadership and career development and talent management. Specific advice that he gave for career services professionals included, "Engage your alumni, find key leaders within student groups and organizations and partnering with the different schools".

Deborah Roth's work is about being self-centered. In fact, she believes that acts of self-centeredness are necessary to be able to acquire the information and awareness that you need to have a balance between your life and your career. At the Guru Nation and at her own company Spirited Living,

she helps individuals become whole—physically, emotionally, mentally and spiritually. She encourages her clients to create a list of their daily self-care habits and engage in fifteen minutes of creative silence and some aromatherapy. She advised career services professionals to "use your own innate impulses to befriend others and create your own collegial connections". Ms. Roth is also an interfaith minister.

For further information about the company, go to www.gurunation.com.

After lunch and a brief business meeting, the afternoon program began. First, second and third place Alva Cooper Award winners gave presentations on their winning



Morning panelists from the Guru Nation

MNYCCPOA Meeting Continued.....

Afternoon panelists: Alva Cooper Award Presenters

“The Creative, Simple and Cost-Effective Way to Market Career Services to Students”



It wasn't high-tech or new technology, and it wasn't so sophisticated multimedia equipment. Apparently, it was just a simple, wooden push cart (and the candy that it carried) that earned the Sarah Lawrence team of Anne Marie Damiani, Angela Cherubini and Lindsay Galvin the first place award. In their presentation, “The Creative, Simple and Cost-Effective Way to Market Career Services to Students” the Sarah Lawrence team demonstrated how the cart was effective in gaining the attention of students and faculty, streamlining office materials, building relationships between students and counselors and creating a buzz on campus. They described how it got students to stop fearing the Career Services Office, and how it got students to visit it more often.

“International Student Café”

Second place went to Rebecca Schnall and Lisa Scott from Pace University's Career Services Office. Their “International Student Café” was created as a way to connect with the increasing number of international students at that campus, who require more direct assis-

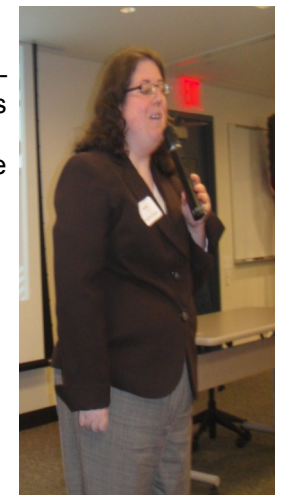
tance. The café features one and a half hour sessions and provides an ideal venue for building English language and other communication skills, in a non-academic setting. Using an open dialogue model, counselors create and review discussion questions and provide resume, interviewing and job search dos and don'ts. Counselors assist the students as they set goals at the end of each session and administer qualitative surveys for outcomes assessment. Partnering with student clubs is crucial for the success of this initiative.



“Artists at a Science School”

Joanna Durso described the “Artists at a Science School” program at Stony Brook University, which earned third place. Perhaps best-known for its science and technology programs, Stony Brook does enroll many Arts and Humanities students whose majors include Fine Arts, Performing Arts, Media Arts, Arts Administration and Historical Preservation.

The winning project involved working with a retired faculty member, who maintained strong connections in various arts institutions, and creating internship opportunities for these students. It also involved creating an email distribution list for all of the Arts and Humanities students. The internship placement rate went up by 300% during the first year of this program.



Best Practices

Give Yourself an Edge: Strategies for Lifelong Employment:

A Special Evening Event

Sponsored by the Career Counseling Center at Nassau Community College

By Professor Connie Egelman,
Coordinator,
Career Development,
Nassau Community College

What has become an annual event sponsored by the Career Counseling Center at Nassau Community College is a special evening program featuring a keynote speaker, dinner, and an opportunity to network with a variety of career professionals. This year's event featured Lindsey Pollak, Author of "Getting from College to Career" as our keynote speaker.

The event, which is a great way to highlight our Career Counseling services, is organized to resemble a professional networking event. Day and evening students and faculty are invited to attend along with members of the NCC Career Resource Network. Students register and receive folders with valuable career literature and information about the Career Counseling Center's Career Resource Network. Our Network, developed a number of years ago, consists of NCC alumni, faculty and other career professionals who volunteer their services to be available to students for information interviews. This evening event is structured so that students have an opportunity to dine and network with our members.

In order to fund this year's event, we partnered with our Student Faculty Association, The Student Government and our Office of Student Activities, which coordinates both day and evening activities for students. These entities helped us to not only pay for refreshments and decorations, but they also helped to cover the cost of our speaker fees. In addition, the event was advertised by these campus groups. As in years' past, this event draws from 70 to 100 people.

The program format usually begins with a presentation about the Career Counseling Center and the services we provide, followed by our keynote speaker. This year, Lindsey Pollack offered our students valuable advice which included the 7 following tips:

1. Take action and don't be afraid to take risks.
2. Be the best at what you do and work smarter, faster and better. Be ready to jump at any opportunity.
3. Become an expert researcher. Learn as much as you



- can about the career or industry that interests you.
4. Clean up your on-line image.
5. Shine on-line. Use social media to show off your areas of expertise.
6. Network naturally. Be authentic. Ask for advice and guidance.
7. Always say thank you and don't curb your enthusiasm!

Following Lindsey's remarks was a Q&A session. The audience then participated in a quiz on what they learned. Winners were awarded copies of Lindsey's books.

For the remainder of the evening, students had the opportunity to dine and network with our Career Resource Network members. Dining tables were arranged by interest areas, so that students could sit with professionals who are involved in work that interests them.

Attendees were asked to complete a program evaluation and the results were overwhelmingly positive. Students commented that they found the event very informative and helpful. One student said, "I'm going home to change my e-mail address and make my Facebook page more private. I also thought of a great job to apply for during the presentation." Another commented, "I learned a lot about networking and how to approach different people."

Based on the success of this program, we have already set a date for next year's event and hope to incorporate some of the suggestions gleaned from our program evaluations.



Best Practices: Investigating Careers in 4 Easy Steps!

by Darren Petronella, Career Counselor, Nassau Community College

Darren Petronella designed this post-assessment exercise to help students organize their career research.

He uses it with students and alumni in the Career Counseling Center, and also with students in the Student Success

Seminar and Career Exploration courses that he teaches.

Step I – Your TOP 10 LIST

After looking through your assessment exercise results (Self-Directed Search, Strong Interest Inventory, Party Exercise, CDM, MBTI, etc.), identify the career titles that are the most appealing to you.

Create a list of 10 careers and list them below:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Step II – GATHER INFORMATION

Of these Top 10 careers, choose at least five (5) and research them using the resources below:

Occupational Outlook Handbook (OOH) - www.bls.gov/oco/home.htm

O*Net Online - <http://online.onetcenter.org>

NY Career Zone – <http://www.nycareerzone.org>

Career One Stop - www.acinet.org/acinet

See your local college, community or library Career Center for additional resources (e.g. – books, videos, databases, pamphlet/brochure files, etc.).

Step III – Your FINAL FOUR LIST and GATHER MORE INFORMATION

After you've finished researching some or all of the careers on your Top 10 list, narrow your list again. Conduct more research on these career options utilizing additional books, video, Internet and other resources available in your local college, community or library Career Center.

List your careers below:

1. _____
2. _____
3. _____

Step IV – COME SEE US!

Make an appointment to discuss your findings and plan the next steps with a career counselor.



International Journal Conference in Provence, France: June 2010

by Professor Connie Egelman
Nassau Community College



Over 130 College Professors and Academicians attended The International Journal of Arts and Sciences' Conference from June 8 through 11, in Aix en Provence, France. Attendees had the opportunity to attend workshops and presentations from a variety of disciplines given by faculty from all over the world, including the Middle East, Asia, Africa, Australia, Europe and the US.

I had the good fortune to both attend and present a workshop at this event. My workshop presentation was entitled, "Teach to How They Learn: Using Learning Styles to Enhance Academic Success." I introduce my students to type in my orientation classes and have also conducted workshops for faculty on this topic. My conference workshop introduced the MBTI concept of personality style,

and how it could be applied to learning styles to enhance academic success. Participants were given an MBTI quiz to familiarize them with the MBTI types. This was followed by a description and discussion of type preferences in the learning environment. Faculty attendees were given exercises that they could use with their students, and were provided with a variety of examples of how to adjust their teaching style to reach all types.

Attending the conference was a wonderful experience. Not only did I have an opportunity to share my knowledge and learn from my international colleagues from a variety of disciplines, but I also had the opportunity to learn more about the issues and concerns that faculty are facing worldwide. It was enlightening to learn that institutions around the world are also dealing with students who are under-prepared for college life, have retention and motivation issues and unrealistic expectations about their futures. On a more personal note, there was also an opportunity to bond and network with so many individuals from various cultures across the globe. As a bonus, there were optional tours of the region, which included places such as Gordes, Rousillon, Les Beaux des Provence and Nimes. To learn more about conferences sponsored by The International Journal, you can go to their website at www.internationaljournal.org.

New York State's Job Sharing Program: Saving Jobs and Saving Money



by Laurie Joseph, Nassau Community College

Employers in the State of New York that are temporarily experiencing tough economic times do have an alternative to laying off workers, with New York State's Job Sharing Program. The program benefits full-time employees who work a minimum of 35-40 hours a week. According to program requirements, employees who have their salary and number of hours worked cut (20% - 60%) are eligible to receive partial unemployment insurance benefits to supplement their lost wages. The employer is required to maintain their regular benefits during the temporary period, however.

During a slow economic period, employers can therefore keep their employees and employees can keep their jobs. Workers (who meet all of the qualifications) end up receiving their reduced wages from their employer and another check from Shared Work benefits, which can be close to the full amount of their regular salary in total. The Division of Unemployment Insurance located in Albany supplies the employers with the forms which must be completed by the employees and returned to the Shared Work Unit in Albany. There are other specific program requirements for both employers and workers. For more information on this program you can call (518) 457-5807. Source: www.labor.state.ny.us/ui/dande/sharedwork1.shtm.

The Alva Cooper Awards

The Alva Cooper Awards Committee establishes guidelines for judging criteria, makes recommendations regarding award categories and eligibility and selects the recipient(s) for this prestigious award.

Jennifer Grauso

St. John's University
Career Center
8000 Utopia Parkway
Queens, NY 11439
718-990-1325
718-969-0446 fax
grausoj@stjohns.edu

Membership

The Membership Committee develops the membership brochure, solicits new members and supports the treasurer in the renewal of memberships each year.

Tracy McGarry
New School
Tracy.mcgarry@gmail.com
(914)779-2245

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MNYCCPOST is published three times per year, and solicits and writes articles for inclusion in the newsletter.

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Attention MNYCCPOA members:

MNYCCPOA is your network. Share your expertise, your ideas your best practices and website, book or conference reviews with your fellow MNYCCPOA members. Your articles and/or photos are needed for future issues of MNYCCPOST.

Submissions are welcome on all career-related topics. Please send materials to laurie.joseph@ncc.edu.

UPCOMING EVENTS

Sept. 16, 2010, 10am – 4 pm The STEM Diversity Career Expo will be held at the New Yorker Hotel in NYC, hosted by Equal Opportunity Publications. Recruiters from government agencies and Fortune 500 companies will be recruiting for Science, Technology, Engineering and Math fields. Visit www.eop.com/stemexpo to register.

Sept. 30, 2010 Proposal Deadline for presenting at the NACE 2011 Annual Conference & Exposition (to be held on May 31 – June 3, 2011 in Dallas, Texas). Both Knowledge Session proposals and Facilitated Peer-to-Peer Session proposals are being accepted. Call for further information contact Megan Ogden at (800) 544-5272 or mogden@naceweb.org.

October 21st or 28th—Save the Date—MNYCCPOA General Membership Meeting—topic and location TBA.

November 6, 2010 New York Women in Communications Inc. (NYWICI) will hold the 2010 Student Communications Conference at the Grand Hyatt Hotel in NYC. Visit www.nywici.org/foundation for further information and registration.

November 12-13, 2010 Advertising Women of New York (AWNY) will hold their 54th Annual Advertising Career Conference at the Fashion Institute of Technology in NYC. Visit www.awny.org/CareerConference.html for further information and registration.

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